



Attorney's Docket No.: 23050-09086

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of:

Pierfrancesca La Mura
Moshe Tennenholtz
Yoav Shoham

Examiner: Daniel S. Felten

Art Unit: 3693

Application No: 09/885,720

Filed: June 19, 2001

**For: ENHANCED AUCTION
MECHANISM FOR ONLINE
TRANSACTIONS**

Commissioner for Patents
Box 1450
Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Sir:

In response to the Final Office Action dated August 23, 2007, applicants respectfully request that the above-identified application be amended as follows: